

217940



# Station Order Revised Add to Schedule Heinrich for Senate 2012

**Market:** Albuquerque

Estimate ID

**Flight Dates:** Friday, October 26, 2012 to Tuesday, November 06, 2012

12905

**Contact:** Jim Giudicessi

**Phone:** 505-246-2222

**Email:** Jim.Giudicessi@krqe.com

**Fax:** 505-944-0259

**Direct:** 505-998-9530

*Jim*  
*10/24/12*

## KASA-TV

Program Name	DP	Length	Days	Gross Rate	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
					Oct 26	Oct 27	Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KASA 9p News	LN	M-F		\$400.00						1					1		2
9:00 PM 9:30 PM		30		\$800.00													
KASA 9:30p News	LN	M-F		\$300.00					1			1					2
9:30 PM 10:00 PM		30		\$600.00													
<b>Station Gross Totals</b>				<b>\$1,400.00</b>					<b>1</b>	<b>1</b>		<b>1</b>			<b>1</b>		<b>4</b>

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/24/2012 4:06:25 PM

KASA-TV

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suzannel@mediastategies.com

# Spot Manager: All,

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Heinrich for Senate (D)

Agency: Media Strategies & Research

Line: 1

Time Period: 9p-930p

217940	12905	10/31/12	:30 P5	9:13:21 PM 10/30-11/5	MHTV1213H	\$400.00
217940	12905	11/05/12	:30 P5	10/30-11/5		\$400.00

\$800.00

\$800.00

Line: 2

Time Period: 930p-10p

217940	12905	11/02/12	:30 P5	9:48:57 PM 10/30-11/5		\$300.00
217940	12905	10/30/12	:30 P5	9:58:35 PM 10/30-11/5	MHTV1211H	\$300.00

\$600.00

\$600.00

\$1,400.00

\$1,400.00

\$1,400.00

\$1,400.00

[Sorted by: Line]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**                      ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KASA-TV      Albuquerque	<b>Date:</b> 10/24/2012
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I, Media Strategies and Research,  
 being/on behalf of: Martin Heinrich, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Senate  
 in the General  
 election to be held on: Tuesday, November 06, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Friday, October 26, 2012			Tuesday, November 06, 2012		

**Total Charges: \$1,400.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Wednesday, October 24, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title